



REPORT ON CASE STUDY



H. O. D.
Mgt. Dept.
SSBES s.
Institute of Tech. & Mgt
41P Road Nanded



Director
Shri Sharda Bhavan Education Society's
Institute of Technology and Management,
NANDED

FEBRUARY 8, 2024
SSBES' ITM, NANDED



Shri Sharda Bhavan Education Society's
INSTITUTE OF TECHNOLOGY & MANAGEMENT

VIP Road, Nanded-431 602(M.S.), INDIA
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Department of Management

Date:06/02/2024

To,
The Director,
SSBES' ITM,
Nanded-431602

Subject: For Conducting a Guest Lecture on **“How to Solve a Case Study?”**

Respected Sir,

I hope this letter finds you well and thriving in your academic pursuits. I am writing to extend a warm invitation for your participation in an exciting case study-solving event at SSBES' ITM Nanded.

Date: 08/02/2024

Time: 10:30 Am

The aim of this session is to foster a collaborative and intellectually stimulating environment where students can apply their theoretical knowledge to practical problem-solving scenarios. Your enthusiasm for learning and your analytical skills make you an ideal participant for this engaging event.

Agenda:

1. Introduction to the Case Study
2. Breakout Sessions for In-depth Analysis
3. Group Discussions and Brainstorming
4. Presentation of Solutions
5. Q&A Session
6. Networking and Refreshments

This event provides a unique opportunity for students to enhance their critical thinking abilities, collaborate with peers, and gain practical insights into real-world challenges. Your presence will not only contribute to the success of the event but also enrich the overall learning experience for all participants.

Thank you for considering this invitation, and we look forward to your positive response.

Sincerely,

H. O. D.
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NOTICE

All the students of MBA 1st year and MBA 2nd year are hereby notified that there will be a session on how to solve a case study at SSBES' ITM

Date: 08/02/2024

Time: 10:30 Am

LOCATION: SEMINAR HALL (GROUND FLOOR)


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Report on Solving a Case Study

Step 1: Familiarization

- **Read the Case Thoroughly:**

Understand the key details, facts, and context provided in the case study.

- **Identify the Problem or Challenge:**

Clearly define the main issue or challenge presented in the case.

Step 2: Analysis

- **Gather Information:**

Collect additional information if needed. Conduct external research to supplement the case study data.

- **SWOT Analysis:**

Analyse the strengths, weaknesses, opportunities, and threats related to the case.

- **Identify Key Stakeholders:**

Determine the individuals or groups affected by the problem and their interests.

Step 3: Framework Application

- **Use Relevant Frameworks:**

Apply relevant business frameworks or models (e.g., SWOT, PESTEL, Porter's Five Forces) to analyze the situation.

- **Theoretical Concepts:**

Apply relevant theories or concepts learned in your coursework to interpret the case.

Step 4: Generate Solutions

- **Brainstorming:**

Generate a list of potential solutions without evaluating them initially.



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- **Evaluate Options:**

Assess each solution's pros and cons. Consider feasibility, cost, and impact.

- **Select the Best Solution:**

Choose the solution that aligns best with the objectives and addresses the identified problem.

Step 5: Implementation Plan

- **Develop a Roadmap:**

Outline a detailed plan for implementing the selected solution.

- **Consider Risks:**

Identify potential risks and challenges associated with the implementation.

Step 6: Justification and Analysis

- **Explain Rationale:**

Provide a clear explanation of why the chosen solution is the most viable.

- **Link to Analysis:**

Connect your solution to the earlier analysis, using data and insights gathered.

Step 7: Conclusion

- **Summarize Key Points:**

Recap the main elements of your analysis and solution.

- **Recommendations:**

Offer any additional recommendations for future actions or considerations.

Total **33** Students were present for the program.



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Dr. S. B. Thorat giving brief introduction about Case study



Dr. S. B. Thorat giving tips about how to solve a case study

ATTENDANCE SHEET

Time Slot: 10:30 a.m.

Teacher: DY. S. B. Thorat

Guest: Director, SSBES,
I.T.M

H. O. D.
Mgt. Dept.
SSBES's.
Institute of Tech & Mgt
VIP Road, Nanded

ATTENDANCE SHEET

Time Slot: 10:30 a.m

Teacher: Dr. S.B. Thorat

Teacher: _____
Guest: Director, SSBS
I.T.M.

Page No

[Signature]
Co-ordinator
IOAC

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